BRICOR

ESL
CATALOGUE
1ST EDITION

E S L

&

A C C E S S O R I E S

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WHAT IS ESL

Electronic Shelf Labels (ESL) are e-paper devices that showcase details such as product pricing on a screen. Product data is transferred from a POS or ERP system to the ESL, ensuring precise and up to date product information.

Bricor provides a Cloud-Based ESL System that integrates with all POS and ERP systems.

BRICOR ESL SYSTEM

The Bricor ESL System consists of three components

- **Server** - A public/private cloud that stores product information.
- **ESL** - An Electronic Shelf Label that displays the price and information of goods on the shelf.
- **Base Station** - A device that communicates information between the ESL and the Server.

KEY
ADVANTAGES

B
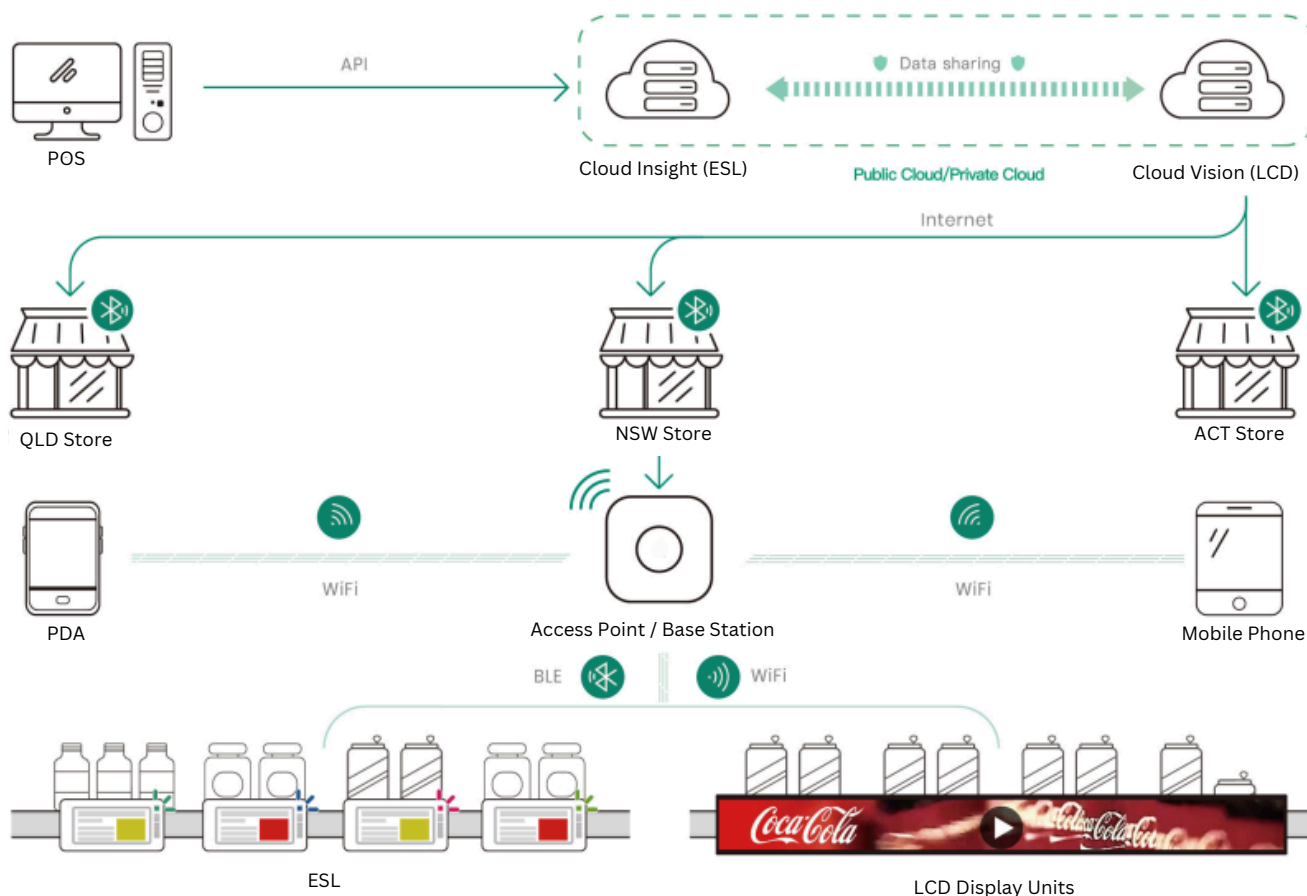
A range of options tailored to your individual needs.

- Price accuracy
- Real-time price updates
- Labour cost reduction
- Sustainability – Battery life up to 10 years
- Replaceable batteries
- Scalability – Unlimited accounts/stores
- Easy installation – Plug and Play solution
- Minimal hardware requirements
- Flexible deployment – Multiple server options
- Highly customisable
- Highly compatible – Supports 200+ POS/ERP systems
- Fridge, freezer and waterproof environments – IP67 rating
- Data security – AES 128-bit encryption technology

VALLEY
SERIES

RGB LED

Bluetooth 5.0

Active NFC

Casual shirt(Woman)
Ingredient: 55%flax, 45%chemical fiber

50% SALE $158 **79$**

Ultra Fast Update

Multi-Colour E-Ink

10yr Battery

VALLEY | SERIES

B

EV18R3 | 1.8" Screen

Screen Colour: Black/White/Red (Yellow)
Size: 52.5 x 35.9 x 12.1mm
Screen Size: 36.06 x 27.05mm
Operating Temp: 0°~40℃
Battery Life: Up to 10 yrs

Outer Case Colour

EV21R3 | 2.13" Screen

Screen Colour: Black/White/Red (Yellow)
Size: 70 x 34.5 x 12.1mm
Screen Size: 48.55 x 23.7mm
Operating Temp: 0°~40℃
Battery Life: Up to 10 yrs

Outer Case Colour

EV26R3 | 2.66" Screen

Screen Colour: Black/White/Red (Yellow)
Size: 83 x 41 x 12.1mm
Screen Size: 60.09 x 30.7mm
Operating Temp: 0°~40℃
Battery Life: Up to 10 yrs

Outer Case Colour

VALLEY | SERIES

EV29R3 | 2.9" Screen

NFC | **Remove** | **LED**

Screen Colour: Black/White/Red (Yellow)
Size: 90 x 41 x 12.1mm
Screen Size: 66.9 x 29.1mm
Operating Temp: 0~40℃
Battery Life: Up to 10 yrs

Outer Case Colour ☐ ■

EV42R3 | 4.2" Screen

NFC | **Remove** | **LED**

Screen Colour: Black/White/Red (Yellow)
Size: 104.8 x 87 x 12.8mm
Screen Size: 84.8 x 63.6mm
Operating Temp: 0~40℃
Battery Life: Up to 10 yrs

Outer Case Colour ☐ ■

EV75R3 | 7.5" Screen

NFC | **Remove**

Screen Colour: Black/White/Red (Yellow)
Size: 180.8 x 121.8 x 9mm
Screen Size: 163.2 x 97.9mm
Operating Temp: 0°~40℃
Battery Life: Up to 10 yrs

Outer Case Colour ☐ ■

B
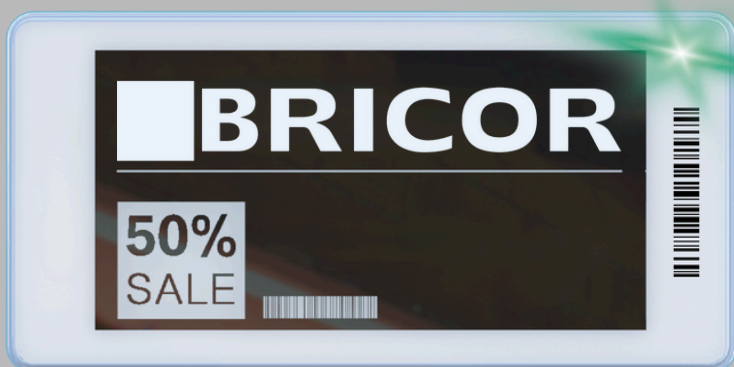
SHIELD
SERIES

IP67 Waterproof

SHIELD | SERIES

B

Outer Case Colour ☐ ■

NFC | **Remove** | **LED**
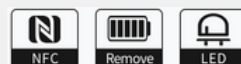
ES15R3| 1.54 " SCREEN

Screen Colour: Black/White/Red (Yellow)
Size: 44.5 x 35.9 x 11.7mm
Screen Size: 27 x 27mm
Operating Temp: 0~40℃
Battery Life: Up to 10 yrs

NFC | **Remove** | **LED**
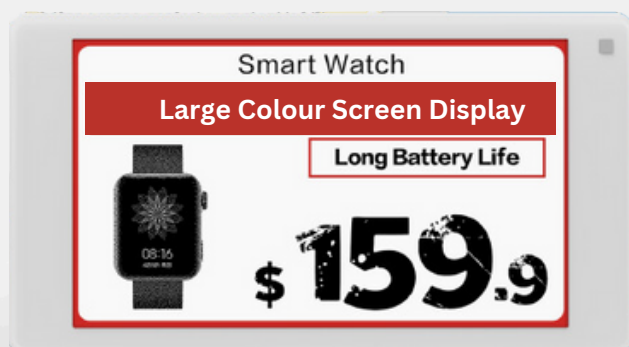
ES21R3 | 2.13 " SCREEN

Screen Colour: Black/White/Red (Yellow)
Size: 70 x 34.5 x 11.5mm
Screen Size: 48.6 x 23.7mm
Operating Temp: 0~40℃
Battery Life: Up to 10 yrs

ES26R3 | 2.66 " SCREEN

NFC | **Remove** | **LED**

Screen Colour: Black/White/Red (Yellow)
Size: 83 x 41 x 11.1mm
Screen Size: 60.09 x 30.7mm
Operating Temp: 0~40℃
Battery Life: Up to 10 yrs

FRIDGE | FREEZER

B

ESF21C2 | 2.13" SCREEN
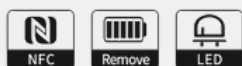
Screen Colour: Black/White
Size: 70 x 36 x 14.3mm
Screen Size: 48.6 x 23.7mm
Operating Temperature: -25°~25℃
Battery Life: Up to 5 yrs
Rating: IP67 Waterproof

ESF26C2 | 2.66" SCREEN

Screen Colour: Black/White
Size: 83 x 41 x 14.3mm
Screen Size: 60.1 x 30.7mm
Operating Temperature: -25~25℃
Battery Life: Up to 5 yrs
Rating: IP67 Waterproof

Performance in Cold and Wet Climates

Designed to withstand temperatures as low as -25℃, Shield models for fridges and freezers are a reliable choice for those looking for cold and wet environment pricing solutions. It is important to note that battery life may be impacted by these conditions.

WET ENVIRONMENTS

EBP42R3 | 4.2" SCREEN

Screen Colour: Black/White/Red
Size: 87 x 106 x 10.3mm
Screen Size: 84.8 x 63.6mm
Operating Temperature: 0°~25℃
Battery Life: 7-10yrs
**Rating:** IP67 Waterproof

Waterproof Pricing Solutions

Designed for wet environments, The 4.2' Waterproof ESL is an excellent choice for deli and seafood displays. This ESL can be used with accessories, such as Ice Pins and Clamps, for effective price positioning.

4 | COLOUR ESL

B

Introducing Bricor's ESL Range with Full Colour and 4-Colour Display. 4-Colour capabilities are available with most ESL Models. Call us to discuss the available range.

B

EB24C | 2.4" SCREEN

NFC | **Remove** | **LED**
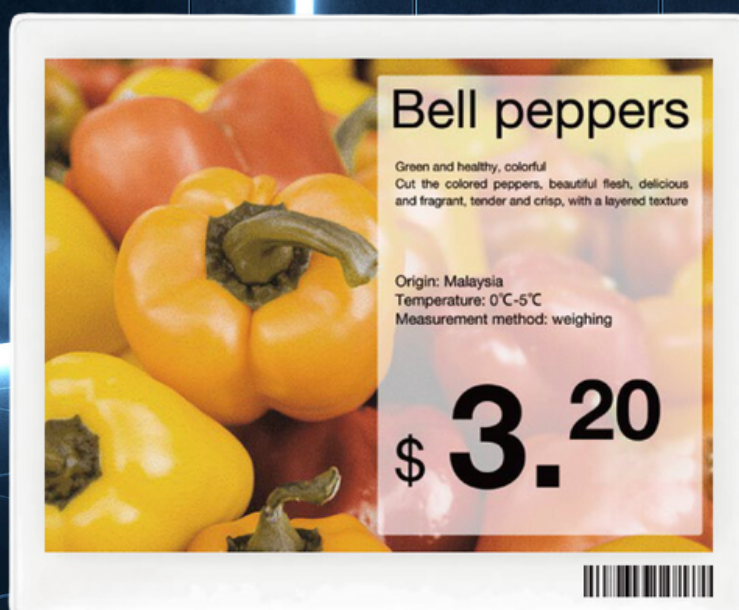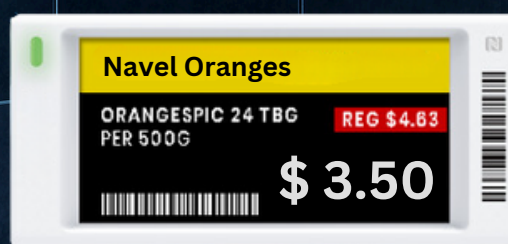
Screen Colour: 4 Colours
Size: 77.9 x 42.7 x 11.8mm
Screen Size: 52.1 x 29.6mm
Operating Temperature: 0°~40℃
Battery Life: Ranging 7-10yrs

EB30C | 3" SCREEN

NFC | **Remove** | **LED**

Screen Colour: 4 Colours
Size: 102.8 x 43.7 x 8.8mm
Screen Size: 70.5 x 29.6mm
Operating Temperature: 0°~40℃
Battery Life: Ranging 7-10yrs

EB82C | 8.2"SCREEN

NFC | **Remove** | **LED**

Screen Colour: 4 Colours
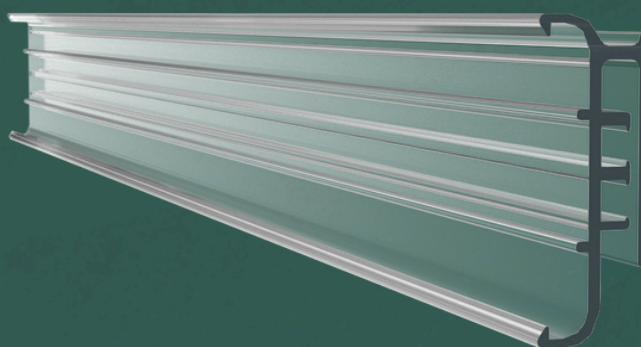**Size:** 200.1 x 140 x 9.5mm
Screen Size: 180.2 x 101.4mm
Operating Temperature: 0°~40℃
Battery Life: Ranging 7-10yrs

ESL
ACCESSORIES

Our range of accessories provide effective price displays for a variety of settings.

ACCESSORIES | HARD WARE

B

BASE STATION (ACCESS POINT)

SKU: E-AP
Size: 180 x 180 x 33mm
Operating Temperature: -10°C to 60°C
Power: 48v POE
Weight: 500g
Frequency: 2.4GHz + 5GHz
Wi-Fi Speed: 1167Mbps
Coverage: 700m² indoor coverage
Range: 40m unobstructed
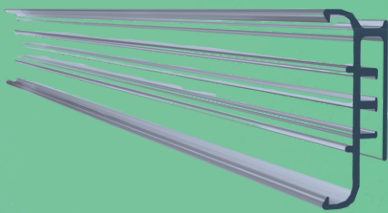**Pack Qty:** 1

PDA SCANNER

SKU: E-PDA
Processor: Octa-core 2.0GHz high-performance processor
Operating System: Android
Memory: 64GB + 4GB (standard)
Sim: Dual Sim capabilities
Scanning Engines: Barcode Scanner
Rating: IP68 Waterproof
Size: 157 x 74 x 16.6mm
Weight: 230g
Colour: Black
Pack Qty: 1

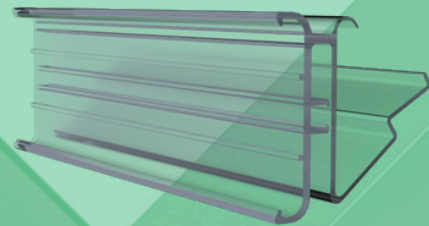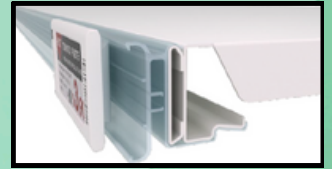# ACCESSORIES | RAILS

OTHER COLOURS AVAILABLE ON REQUEST

ADHESIVE RAIL

SKU: E-RHA
Height: 36.5mm
Length: 914mm - 1200mm
Colour: Clear, Black
Pack Qty: 25

CLIP ON RAIL

SKU: E-RHC
Height: 36.5mm
Length: 914mm - 1200mm
Colour: Clear, Black
Pack Qty: 25
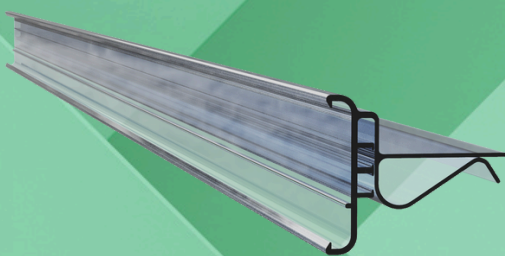
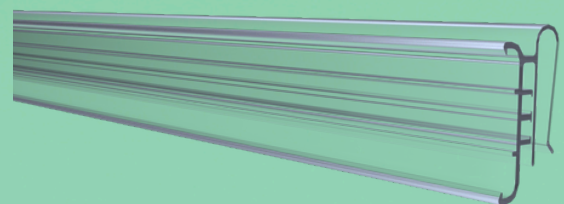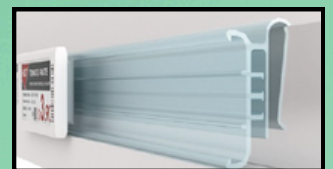## CLIP ON GLASS SHELF

SKU: E-RHCG
Height: 36.5mm
Length: 914mm - 1200mm
Colour: Clear, Black
Pack Qty: 25

BASKET CLIP RAIL

Suitable for Wire Basket and wire front riser shelf profiles.
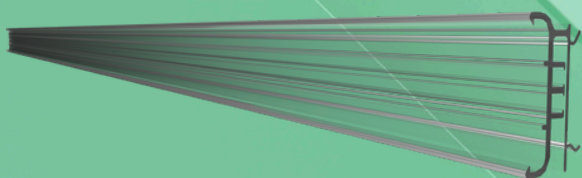
SKU: E-RHCB
Height: 36mm
Length: 914mm - 1200mm
Colour: Clear, Black
Pack Qty: 25

ACCESSORIES | RAILS

B

C-CHANNEL RAIL SMALL

Clips into Small C-Channel
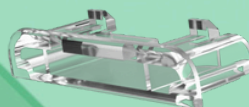For Dairy Case Refrigeration units

SKU: E-RHCC-SMALL
Height: 36.5mm
Length: 769mm - 1245mm
Colour: Clear, Black
Pack Qty: 25

RAIL END CAPS

Clips onto Rail ends preventing ESL removal.

SKU: E-EC
Material: Polycarbonate
Colour: Clear, Black
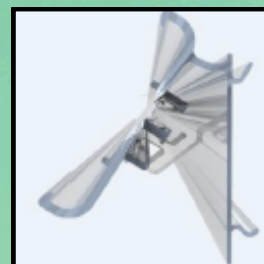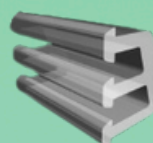**Pack Qty:** 100

REMOVAL TOOL

Remove ESL from Rails and
other accessories with ease.

SKU: E-RT
Material: Stainless Steel
Colour: Silver
Pack Qty: 5

RAIL INCLINE SPACER

Inserts behind rail providing a 45° display.

SKU: E-INCLINE
Material: Polycarbonate
Colour: Clear
Pack Qty: 100

ACCESSORIES | BENCH **B**

ANGLED HOLDER SMALL

SKU: E-AHS-C
Suitable for: 1.54"- 2.9" ESL
Display Angle: 60°
Size: 50 x 23 x 34.3mm
Colour: Clear
Pack Qty: 5

ANGLED HOLDER MEDIUM

SKU: E-AHM-C
Suitable for: 3.7"and 4.2"ESL
Size: 61.6 x 62.3 x 84.6mm
Colour: White
Pack Qty: 5

ANGLED ESL HOLDER LARGE

Angled Display Holder suitable for 5.8" and 7.5" ESL

SKU: E-AHL
Display Angle: 60°
Size: 72.3 x 96.5mm
Colour: Clear
Pack Qty: 5

ANGLED ESL HOLDER X-LARGE

Angled Display Holder suitable for 10.2" 11.6" 13.3" ESL

SKU: E-AHXL
Display Angle: 60°
Size: 127.2 x 135.4mm
Colour: Clear
Pack Qty: 5

ACCESSORIES | FRESH PRODUCE

B

7.5"HANGING KIT

SKU: E-75HK
Suitable for: 7.5" ESL
Material: ABS + Stainless Steel
Size: 175.6 x 182.2mm
Colour: White
Pack Qty: 5
Note: ESL sold separately

HANGING RING ATTACHMENT

SKU: E-HRA
Suitable for: 5.83" ESL +
Material: ABS + Stainless Steel
Size: 52.1 x 100mm
Colour: White
Pack Qty: 5

ICE PIN

SKU: E-ICEPIN
Height: 155mm
Width: 55mm
Colour: White
Pack Qty: 5

CLAMP

For Dump Bins and Deli Bowls.

SKU: E-CLAMP
Height: 140mm
Width: 54.5mm
Colour: White
Pack Qty: 5

ACCESSORIES | DISPLAY STANDS

B

FLOOR STAND WITH BACK CLIP 4.2"

SKU: E-FS-BACKCLIP
Suitable for: 4.2" ESL
Material: ABS & Aluminium
Height: 640mm
Colour: Silver
Pack Qty: 1

FLOOR STAND SCREW FIXATION 5.8"+

SKU: E-FS-SCREWFIX
Suitable for: 5.8" + ESL
Material: ABS & Aluminium
Height: 640mm
Colour: Silver
Pack Qty: 1

ACCESSORIES | DISPLAY STANDS

B

FLOOR STAND DOUBLE SIDED 4.2"

SKU: E-FS-2SIDE
Suitable for: 1.54"- 4.2" ESL
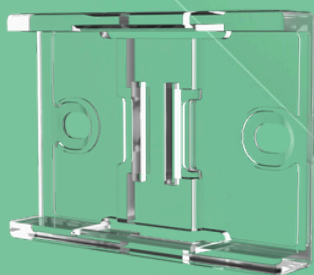**Material:** ABS & Aluminium
Height: 640mm
Colour: Silver
Pack Qty: 1

ACCESSORIES | WALL & HOOKS

B

WALL MOUNT KIT

SKU: E-WMK
Suitable for: 1.54"- 4.2" ESL
Application: Adhesive or Screw in.
Material: Polycarbonate
Size: 37 x 55 mm
Colour: Clear
Pack Qty: 50

WALL MOUNT KIT MAGNETIC

SKU: E-WMKM
Suitable for: 1.54"- 4.2" ESL
Application: Magnetic
Material: ABS & Magnet
Size: 37 x 55mm
Colour: White
Pack Qty: 50
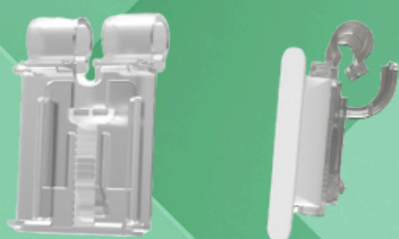
FLIP TICKET HOLDER

SKU: E-FT
Suitable for: 1.54"- 2.9" ESL
Material: Polycarbonate
Wire Diameter: 5 - 7.5mm
Colour: Clear
Pack Qty: 50

NOTES

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ESL

CATALOG